



AIA Spokane

Allied Membership Program
2018



AIA
Spokane

Why Partner with AIA Spokane?

As our industry changes and continues to grow, relationships are increasingly important to our survival and prosperity. AIA Spokane's Corporate Allied Partner program is specifically focused on supporting the development of strategic relationships between our members and our sponsors.

The benefits of partnership are many. Our members are the decision makers in Spokane architecture, responsible for millions of dollars in building investment each year. AIA Spokane's members are individual architects and firms across eastern Washington which include ALSC Architects, Bernardo I Wills, Copeland Architecture & Construction, Integrus Architecture, MMEC Architecture & Interiors, NAC Architecture, and many more.

Exposure

Each year, AIA Spokane produces a diverse calendar of educational programs and networking events which offer unique opportunities to promote your business directly to the local architectural community and the large contingent of other industry leaders that participate in these events.

Positioning

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information. There is no better opportunity to differentiate your firm from your competition to the people who can make a difference in your success.

Relationship-Building

Being a Partner is a cost-effective way to gain access to AIA Spokane members and help develop the key relationships needed for your company to maximize its potential in our ever-more competitive industry.

AIA Spokane Corporate Allied Partners have exclusive opportunities to reach and be recognized by over 200 related professionals as leaders in the industry. Take advantage of these opportunities and demonstrate your commitment to a high-quality built environment by becoming a Partner today.



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Select Allied Membership Level:

AIA Spokane hosts lectures and programs for its membership by industry professionals and noteworthy architects, and hosts a biennial Design Awards Program. These lectures have, in the past, been primarily funded by donations from various distributors, suppliers, and organizations on an "as needed" basis.

It is the desire of AIA Spokane to structure a funding mechanism that will be convenient and automatic and that will work to the greatest benefit of all parties involved. In an effort to express our appreciation for the support that we have received from event sponsors over the years, AIA Spokane has committed to forming a partnership within the design and construction industry by providing opportunities for recognition of that support. The addition of the Corporate Allied Membership in AIA Spokane creates the opportunity for fellowships and appropriate recognition of our past chapter sponsors while providing additional opportunities for new allied members.

AIA Spokane Corporate Allied Membership is offered to individuals employed outside of the architectural practice, but who are involved in a position allied to the field of architecture. This membership is designed to build and strengthen communication among all members of the design/construction team. As an AIA Spokane Corporate Allied Member, you will have additional exposure to members of the built environment community. You will become part of a network that gives you access to a host of resources, and helps you address the challenges facing our industry today and in the future.

TOTAL SPONSORSHIP & ORGANIZATION-WIDE BENEFITS	PLATINUM \$1,600	GOLD \$1,200	SILVER \$800	BRONZE \$400
Individual memberships with privileges in the AIA Spokane Chapter <small>(Platinum level includes additional members \$100 each for a limit of eight members)</small>	4	3	2	1
Link to your website from ours - aiaspokane.org	•	•	•	•
Your company's membership level to be acknowledged at all sponsored events	P			
Opportunity to serve as Allied Member Board Liaison and/or on AIA Spokane Committees	•	•		
Listing on aiaspokane.org in chapter membership directory link	•	•	•	•
Guest tickets to the Annual Summer Party	4	3	2	
Permission to use " membership level (Platinum, Gold, Silver, or Bronze) Corporate Allied Partner, AIA Spokane" in local advertising and marketing promotions	P	G	S	B
20% discount on AIA document purchases	•	•	•	•
The opportunity to create and present a Lunch 'n Learn Seminar to area professionals. The seminar must meet AIA Continuing Education requirements	•	•	•	
A banner ad on the AIA Spokane website - aiaspokane.org	•	•	•	



Event Sponsorship:

As we kick off the new year the Spokane chapter of the AIA is hard at work determining how to best serve our chapter members. The events that take place over the course of the year are a direct representation of how AIA can bring value to our members through education, engagement and expertise. The success of the Allied program is that it provides a social venue for our members to network with our local Engineers, Product Specialists and Builders through common interests and activities. The goal of the program is to create unique opportunities for our allied partners to better engage and demonstrate value to our members. Throughout the year we have selected program-specific sponsorship opportunities to give you direct marketing and visibility benefits

Sponsorship Benefits:

Presenting Sponsor: Will be given the opportunity to participate in the coordination and selection of the speaker(s) and provided with an opportunity to welcome people to the event. The firm will have their logo displayed on all marketing materials and be listed in those marketing materials as "AIA and (insert firm name) present".

Major Sponsors: Will receive their company logo on all marketing materials and a special thank you during the event.

Underwriters: Will receive their company name on all marketing materials.

The sponsorship levels and benefits for the golf tournament are the same a previous years.

Payment is required for sponsorship recognition. Decisions related to program content rest with AIA Spokane. Benefits are subject to change. AIA Spokane reserves the right to accept or reject partnership with any Corporate Allied Partner by decision of the AIA Spokane Board of Directors. AIA Spokane does not, solely by virtue of its partnership with AIA Spokane Corporate Allied Partners, endorse or support the opinions, platforms, products, work or missions of AIA Spokane Corporate Allied Partners. In the event AIA Spokane determines that partnership with any Corporate Allied Partner is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.


EDUCATION SPONSOR AN OUT-OF-TOWN SPEAKER

March 2018 // Marketing begins January

Audience profile: Architects, Designers, Industry Leaders, Young Professionals

Attendance: 40 - 50

Sponsorship Levels:

- Presenting Sponsor \$500
- Major Sponsor \$300
- Underwriter \$100

In order to gain more exposure in the region, attract media attention from beyond the architecture industry, and encourage interaction with members who live outside Spokane, AIA Spokane would like to start hosting notable out-of-town speakers. Stipends and travel expenses will be a part of the cost of encouraging influential architects or designers to come to Spokane for a speaking event. We believe that a part of recruiting young architects to move to Spokane, as opposed to other larger metropolitan areas, is hosting prominent architects who are influencing the industry. Being change agents in Spokane and guiding design in our region means bringing persuasive speakers that who help guide the dialog of design in our city.


EVENT ARCHITECTURE MONTH

April 2018 // Marketing begins December

Audience profile: Design-Interested Public, Design Professionals, Educators, Parents and Students

Attendance: 500+

Sponsorship Levels:

- Underwriter \$100

Every April, AIA Spokane celebrates National Architecture month by hosting a variety of fun and educational activities to celebrate their shared passion for the profession and explain how their work contributes to the public's well-being and encourages healthy living. Events are varied and can include behind the scenes tours; fun activities for youth to learn and be inspired by design; design and construction competitions using food items that are later provided to those in need; interactive lectures and forums; and educational presentations that provide continuing education credits for design professionals.


EVENT AIA SPOKANE 2018 DESIGN AWARDS

April 2018 // Marketing begins January

Audience profile: Architects, Engineers, Contractors, Larger Design Community

Attendance: 120 - 180

Sponsorship Levels:

- Major Sponsor \$300
- Underwriter \$100

AIA Spokane is proud to provide a platform for encouraging excellence in all types and areas of architecture. This program offers our membership an opportunity to share significant architectural achievements with the design community, as well as the greater public. Regional peers are invited to lead us in thoughtful consideration of our State of Design through highlighting, considering and honoring works of distinction.



EVENT AIA SUMMER PARTY

August 2018 (Coordinate with AIA Washington meeting) // Marketing begins May
 Audience profile: Architects, Interior Designers, Design Professionals, Consultants, Engineers
 Attendance: 40 - 60

Sponsorship Levels:
 ○ Underwriter \$100 (4 available)

Yearly event that is organized as a casual gathering to enjoy the summer weather, and visit an architectural project or maybe just a restaurant. Take some time to enjoy the summer and connect with the outdoors, enjoy adult beverages and good food.



EDUCATION EDUCATION DESIGN FORUM

September 2018 // Marketing begins June
 Audience profile: Architects, Designers, Industry Leaders
 Attendance: 40 - 50

Sponsorship Levels:
 ○ Presenting Sponsor \$500
 ○ Major Sponsor \$300
 ○ Underwriter \$100

A forum of school district leaders, education experts and contractors from the area gather together to discuss current and future trends in educational delivery. The forum will concentrate on what the panel sees as the important issues related to their specific situations and an overview of national and international trends in education design.



EVENT AIA/CSI GOLF TOURNAMENT

September 2018 (second week) // Marketing begins May
 Audience profile: Architects, Interiors, Engineers, Contractors, Subcontractors and Venders
 Attendance: 130

Sponsorship Levels:
 ○ Major Sponsor \$500
 ○ Prize Sponsor \$200
 ○ Hole Sponsor \$150

The AIA/CSI Golf Tournament is one of our biggest summer events. It brings together members from all phases of the design and construction industry for a day of comradery and fun. This event presents a unique venue for networking and marketing opportunities where the majority of the area's design and construction industries members will be in attendance.



EDUCATION **FALL DESIGN FORUM**

October 2018 // Marketing begins July

Audience profile: Architects, Designers, Planners, Public

Attendance: 30 - 50

Sponsorship Levels:

- Presenting Sponsor \$500
- Major Sponsor \$300
- Underwriter \$100

The Fall Design Forum is one of AIA Spokane's primary outreach and community engagement programs of the year. Recognizing the role of design in addressing issues facing Spokane, this forum serves as a platform for inspiration and dialogue on a variety of topics. Previous topics have included urban planning, mid-century modern architecture and historic preservation.



EVENT **AIA SPOKANE WINTER PARTY**

December 2018 // Marketing begins August

Audience profile: Architects, Engineers, Contractors and Larger Design Community

Attendance: 60 - 90

Sponsorship Levels:

- Beer Sponsor
(1 available)
- Wine Sponsor

AIA Spokane's popular winter event featuring the upcoming year's AIA Spokane Board installation. Attended by a large cross section of AIA members, AIA Allied members and broader local support affiliates, the gala is a platform for a wide variety of networking with Spokane's design and construction community. A rotating display of notable current design and construction projects from membership promotes interesting conversations and socializing. The crowd-pleasing Inland Northwest Architectural Foundation's raffle affair is an exciting chance to win coveted prizes donated by local industry supporters. The pleasant environment of top notch dining, spirits and friends is a relaxed and enjoyable evening for all.



Complete Sponsorship Commitment Form:

Firm Information

Firm Name _____
(exactly as you would like it to appear on marketing materials, AIA Spokane's website, etc.)

Mailing Address _____

City _____ State _____ ZIP _____

Allied Sponsorship Level

- Platinum (\$1,600) Additional Memberships @ \$100 per person _____
- Gold (\$1,200)
- Silver (\$800)
- Bronze (\$400)

Contact information

Firm Principal _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

Optional Event Sponsorship:

Sponsor an Out-of-Town Speaker
___\$500 ___\$300 ___\$100

Education Design Forum
___\$500 ___\$300 ___\$100

Architecture Month
___\$100

AIA/CSI Golf Tournament
___\$500 ___\$200 ___\$150

AIA Spokane 2018 Design Awards
___\$300 ___\$100

Fall Design Forum
___\$500 ___\$300 ___\$100

AIA Summer Party
___\$100

AIA Spokane Winter Party
___Beer ___Wine

AIA Spokane Total \$ _____

Payment

- Check payable to AIA Spokane (enclosed)
- Please send an invoice to the Principal Marketing Contact Billing Contact
- Credit card payment Visa MasterCard AMEX Total Payment \$ _____
- Credit Card Number _____ Expiration Date _____
- Name as it appears on the card _____
- Authorized Signature _____

NOTE: AIA Spokane is a 501(c)6 organization. Contributions are not tax deductible as a charitable contribution.



Submit Logo & Return Form

AIA Spokane keeps all sponsor logos on file. Please email the latest version of your color logo (300 dpi EPS & JPG, at least 6" on long side) to office@aiaspokane.org.

Return this Commitment Form to:

Stephanie Aden, Executive Director
AIA Spokane
827 W. 1st Avenue, #323 | Spokane, WA 99201
office@aiaspokane.org
[509.747.5498](tel:509.747.5498)

