

CK Anderson is the founder, principal, and creative director at helveticka, a Spokane-based creative group founded in 1988. He has more than 35 years of experience in all areas of graphic design and communications, including branding, identity, advertising, print, packaging, web, multimedia, and environmental graphic design. In 2013, working in conjunction with the Northwest Museum of Arts & Culture, his company curated *SPOMa: Spokane Modern Architecture, 1948-73*. CK is a member of the American Institute of Graphic Arts and the Society for Experiential Graphic Design. He was named Advertising Professional of the Year by the Spokane Advertising Federation in 2004.

Last year, CK and his wife Linda launched **Helveticahaus**, a nonprofit online retailer celebrating Helvetica, the Swiss font designed in 1957. Proceeds from the sales of products created by **Helveticahaus** go toward providing tuition support for area graphic design students. The company recently awarded its first scholarship.